



COVID-19 Analysis

Social Energy Temperature

Inspired by the thermometer used in social psychology to measure the intensity of a person's or a group's experience, we have built 4 thermometers that contextualize the information provided by the circumplex, by the media attention indicator, and by the specific topics ticker. The context is discursive, as these graphs illustrate the time orientation, the tone, the level of energy, and the level of realism in the news stories covering Covid-19.

We are interested to see, in time, whether the stories move from a present tense perspective towards a future oriented perspective. Such a shift might indicate either that humanity approaches the end of the crisis by its own dynamic, or that a solution that goes beyond management is possible.

We are interested to grasp the tone of the stories, which can nuance the social energy illustrated by the circumplex. A negative tone when the trending social energy is Escalation might give different insights than a positive tone in the same social energy.

We are interested to grasp the level of energy in stories. Is reporting more apathetic, or more intense?

We are interested in seeing how realistic reporting in stories is. Are the news more factual, or more fantasizing?