



COVID-19 Analysis

Collective Mood Last 24h

These gauges indicate the intensity of four different collective moods, which are related to each other in an increasing affective logic. Inhibition - Depression - Distress - Excitement are arranged from the least active to the most active collective attitude towards the Covid-19 crisis. They are four linguistic indicators that observe the affective dimension of the media discourse relative to the crisis. Each of them can be read as a standalone measure, but the more meaningful look comes from comparing them, in order to observe which is the least intense and which is the most intense - these two extremes will give the span of the collective mood on the 4 reference points.

